



RENDEZ-VOUS  
DE CASABLANCA  
DE L'ASSURANCE  
ملتقى الدار البيضاء للتأمين



الجامعة المغربية للتأمين  
Fédération Marocaine de l'Assurance

New Services and Coverages

INSURANCE IN THE CONQUEST  
OF NEW TERRITORIES



15-16  
APRIL 2026

12<sup>th</sup> Edition  
HYATT REGENCY  
CASABLANCA

SPONSORING FILE



الجامعة المغربية للتأمين  
Fédération Marocaine de l'Assurance

Dear partners,

The **Casablanca Insurance Meeting 2026** is proud to invite you to its 12th edition, which will be held on **April 15 and 16, 2026**, at the Hyatt Regency Casablanca. This year, we will explore a bold theme: "**New services and coverages : insurance in the conquest of new territories.**"

In a rapidly changing sector, driven by **Artificial Intelligence, data analysis, and the Internet of Things**, insurance is reinventing its offerings. We will discuss how these innovations are transforming underwriting, product customization, and proactive risk management. The discussions will also highlight the expansion of insurance into **new markets** and

the development of coverage tailored to **emerging risks**, such as cyber risks and climate challenges, with an emphasis on **prevention**.

This event will be a privileged platform for fruitful exchanges with international experts and industry leaders. **BtoB networking** spaces will facilitate meetings and the creation of strategic partnerships.

Your support is essential to make this Rendez-Vous a catalyst for ideas and a driver of transformation for the future of our industry. We look forward to welcoming you.

*The Organizing Committee of the Casablanca Insurance Rendez-Vous*

# INSTITUTIONAL SPONSOR

**480 000 DHS**

-Mailing campaign to send to all participants (content to be given by the sponsor).

-Insertion\* of the logotype in all communication channels (Press, social medias, Website, Event Magazine...).

-Displaying\* the logo throughout the event.

-Insertion\* of an advertising page in the event magazine of the sponsor's choice. (in priority).

-Availability of a meeting room (arrangement at the expense of the organizer and catering service offered).

-Broadcasting\* of a video capsule of maximum 2min during the event.

-Booking\* of 2 tables for lunch in the VIP room.

**\*subject to sponsor's priority**

**Free  
invitations**

**20**





# GOLD SPONSOR

380 000 dhs

Free  
invitations

15

- Mailing campaign to send to all participants (content to be given by the sponsor).
- Insertion\* of the logotype in all communication channels (Press, social medias, Website, Event Magazine...).
- Displaying\* the logo throughout the event.
- Insertion\* of an advertising page in the event magazine of the sponsor's choice (In second priority).
- Availability of a BtoB booth.
- Broadcasting\* of a video capsule of maximum 2min during the event.
- Booking\* of 1 table for lunch in the VIP room.

\*subject to sponsor's priority



Free  
invitations

10

# SILVER SPONSOR

280 000 dhs

- Mailing campaign to send to all participants (content to be given by the sponsor).
- Insertion\* of the logotype in all communication channels (Press, social medias, Website, Event Magazine...).
- Displaying\* the logo throughout the event.
- Insertion\* of an advertising page in the event magazine of the sponsor's choice (in third priority).
- Broadcasting\* of a video capsule of maximum 2min during the event.
- Bookibg of 1 table for lunch in the VIP room.

\* subject to sponsor's priority

# BRONZE SPONSOR

200 000 dhs



-Mailing campaign to send to all participants (content to be given by the sponsor).

-Insertion\* of the logotype in all communication channels (Press, social medias, Website, Event Magazine...).

-Insertion\* of an advertising page in the event magazine of the sponsor's choice.

-Broadcasting\* of a video capsule of maximum 2min during the event.

-Booking\* of 1 table for lunch in the VIP room

\* subject to sponsor's priority

Free  
invitations

5

# EVENT SUPPORT

120 000 dhs

-Insertion\* of the logotype in all communication channels.  
(Press, social medias, Website, Event Magazine...).

-Insertion\* of an advertising page in the event magazine of the  
sponsor's choice.

\* subject to sponsor's priority

Free  
invitations

3





Free  
invitations

3

# PACKAGE EVENT ASSISTANCE

120 000 dhs

This package entitles you to the following benefits:

- Insertion\* of the logotype in all communication channels.(Press, social medias, Website, Event Magazine...).
- Insertion\* of an advertising page in the event magazine of the sponsor's choice.

\* subject to sponsor's priority

**In return, the assistance agent must provide one (1) ambulance with a medical team for the duration of the event.**



# SPONSOR SIDE EVENT

120 000 dhs

14 Avril 2025 (over half a day)

Morning : 08:30am - 12:30pm

Afternoon : 2:30pm - 6:30pm

- Scientific content to be set by the Sponsor.
- Availability of an equipped room (maximum capacity 100 pax):
- Arrangement of tables and chairs according to the format chosen, projector, screen, microphones, etc.
- Provision of a hostess.
- Mailing campaign to send to all participants (content to be given by the sponsor).
- Insertion of an advertising page in the event magazine of the sponsor's choice.
- Coffee break
- Buffet lunch or Cocktail offered following the chosen time slot.

Free  
invitations

2

78 000 dhs

# BtoB Space

12m<sup>2</sup> turnkey booth

Free  
invitations

2





## Meeting Tables

Booking of a 5 seat table in the hotel lobby with an easel indicating the sponsor's name.

Personalization of the lounges is not allowed.  
Catering service is not included in this package.

Free  
invitations

2

40 000 dhs

## CONTACT

**Dina ALIOUA**

✉ [d.alioua@fma.org.ma](mailto:d.alioua@fma.org.ma)

🌐 [www.rdvdelassurance.ma](http://www.rdvdelassurance.ma)

**Ismail ALAOUI**

✉ [i.alaoui@fma.org.ma](mailto:i.alaoui@fma.org.ma)

📞 00 212 522 39 18 50 / 53